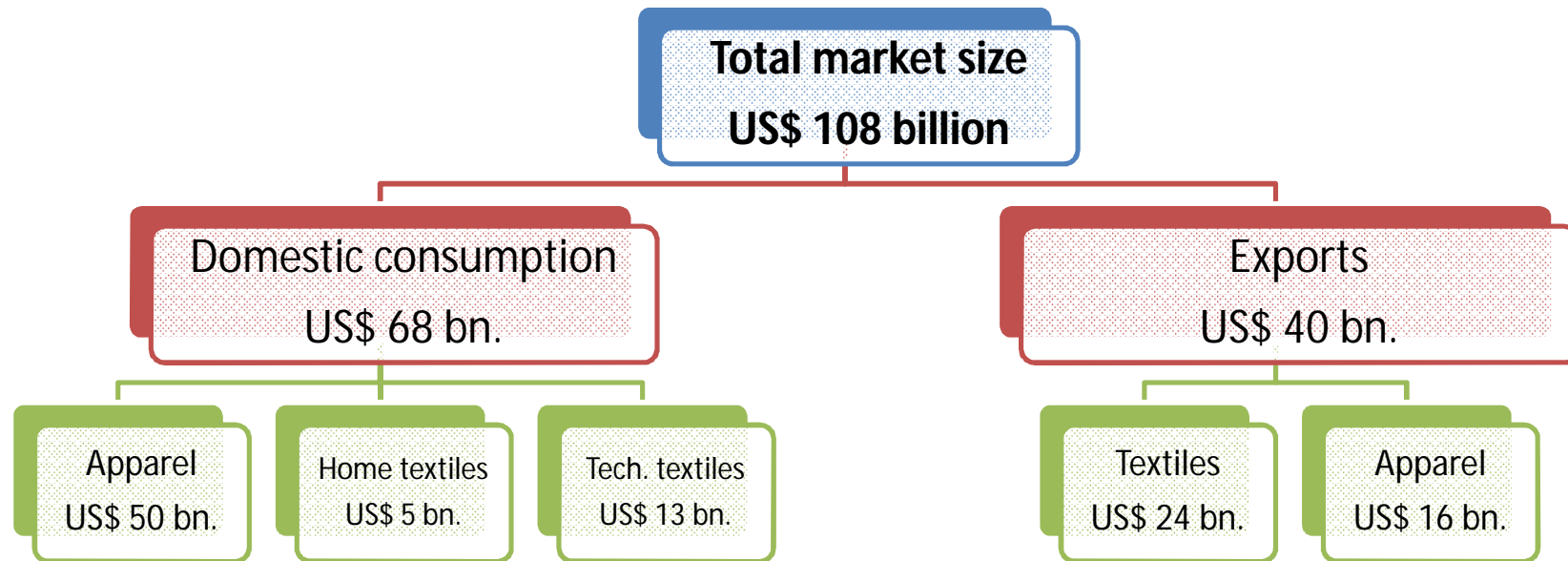


Siyaram's

Siyaram Silk Mills Limited India



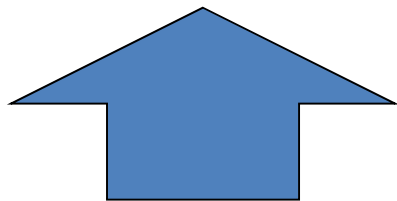
INDIAN TEXTILE MARKET



THE INDIAN TEXTILE INDUSTRY - AN OVERVIEW



**Provides employment to over
45 million people**



It is expected to grow to USD 221 billion by 2021 from USD 108 billion according to Technopak's textile & Apparel Compendium, 2012



❖ It accounts for about 4 % of Gross Domestic Product (GDP), 14 % of Industrial Production & over 13 % of the country's total Export earnings



❖ Garment exports from India is expected to touch US\$ 60 billion over the next 3 years.



THE INDIAN TEXTILE INDUSTRY – AN OVERVIEW



***22% of World's
Spindle capacity***



***No. 1 producer
of Jute***



***No. 2 producer
of Silk in the
World***



***Highest no. of Looms in
the world***



***No. 1 producer
of Cotton***



OUR COMPANY

We, Siyaram's Silk Mills Limited, are committed to our promise of creating world-class fabrics for the fashion forward trendsetters. With a rich legacy of over 30 years, our bespoke mens wear fashion is synonymous with high quality, continuous innovation and iconic futuristic designs which are local at heart and international in appeal.

Being ISO 9001:2008 certified and with top-of-the-line plants and world class equipments we are India's largest producer of blended high fashion suiting /shirting fabrics, manufacturing over 60 million metres of fabric annually and winning the hearts of millions of fashion conscious consumers. Our state-of-the-art manufacturing plants are located at Tarapur, Daman and Silvassa.

We enjoy the unparalleled legacy of being the preferred brand of both urban and rural India. Our integrated distribution network, with over 0.1 million retail footprints across the country, makes high-octane fashion accessible to the masses and the classes.

With a firm belief in business ethics and corporate sustainability and our excellence brought forth by our cutting-edge in-house research & development team has bolstered our identity as a Forerunner of a innovation, design and impeccable quality in the India Textile Market.

Today, when we say "Come home to..." you say... "Siyarams'.

Siyaram's



MISSION

To be the preferred partner to every stakeholder in the textile and fashion industry by delivering high quality fabrics, implementing design-driven innovation, building trust, creating unsurpassed value and delighting customers time and again.

VISION

To provide quality products and to be a name, synonymous with high fashion in India and across the globe.

VALUES

At Siyaram's we have chosen six core values which include – passion, integrity, team spirit, humility, value creation and excellence.

MANUFACTURING



YARN



WEAVING &
PROCESSING



FABRIC



GARMENT

Coming Home to Siyaram

Vertically integrated textile major manufacturing :



- **Blended Fabrics**
- **Dyed, Twisted & Fancy Yarns**
- **Garments**
- **Furnishing**
- **SKD (Salwar Kurta & Dupatta)**



PRODUCT MIX

FABRICS

- Poly Viscose Blends
- Cotton Blends
- Woollen Blends
- Lenin Blends
- 100% Wool
- 100% Cotton



DYED YARN

- 100% Poly Filament
- 100% Cotton
- 100% Spun Polyester
- Poly Cotton Blend
- Poly Viscose Blend



GARMENT

- 100% Cotton
- Poly Cotton
- Denim Fabrics



➤ One of the largest producers of polyester viscose blended fabrics selling over:

◆ 85.26 million meters of fabrics annually

◆ 1.28 million kgs of dyed yarn

◆ 5.25 million nos of Garments

➤ ISO 9001:2000 certified company

➤ Multi locational production facilities

➤ Equipped with ultra modern weaving machines like Airjet, Picanol, Somet Dornier & Prepratory like Auto Drawing Machine, Auto Warping Machines Etc

➤ Strong R & D function generates new designs each month

➤ Design library with 30 years data of fashion trends

➤ Strong brand image



Siyaram's



BRAND BUILDING

Siyaram spends about Rs. 650 Million for its brand building exercise

Brand Ambassadors : International Style Icons:

- ❖ **M S Dhoni, Hrithik Roshan**
- ❖ **Saif Ali Khan, Manish Malhotra**
- ❖ **Priyanka Chopra, Neil Nitin Mukesh**
- ❖ **Lara Dutta, Mahesh Bhupati,**
- ❖ **Leander Paes, Boris Becker**
- ❖ **Jeffory Boycot**





LEADING BRANDS

SIYARAM'S

Common household name, caters to popular mass segment, provides real-value-for-money fabrics

MISTAIR

Fabrics for the new age man, is a product led by attribute related fabrics

J. HAMPSTEAD

Lifestyle brand, caters to premium audiences, delivers quality products in wool, cotton, PV and its blends





LEADING BRANDS

Royal Linen

Royal Linen fabrics have high luster & having highly absorbent. Specially created for new age fashion conscious.

Cadini

Premium Italian brand offering wide range of products in Suitings , Shirtings & Readymade Garments .

Zenesis

Inspired by nature and are crafted from pure Cotton and cotton blends that exudes confidence. The fabrics comes in crisp, cool, fresh colours and design.

Moretti

Superfine cotton fabric manufactured at State of art technology. It is nothing but Cotton at its best for new age fashion.

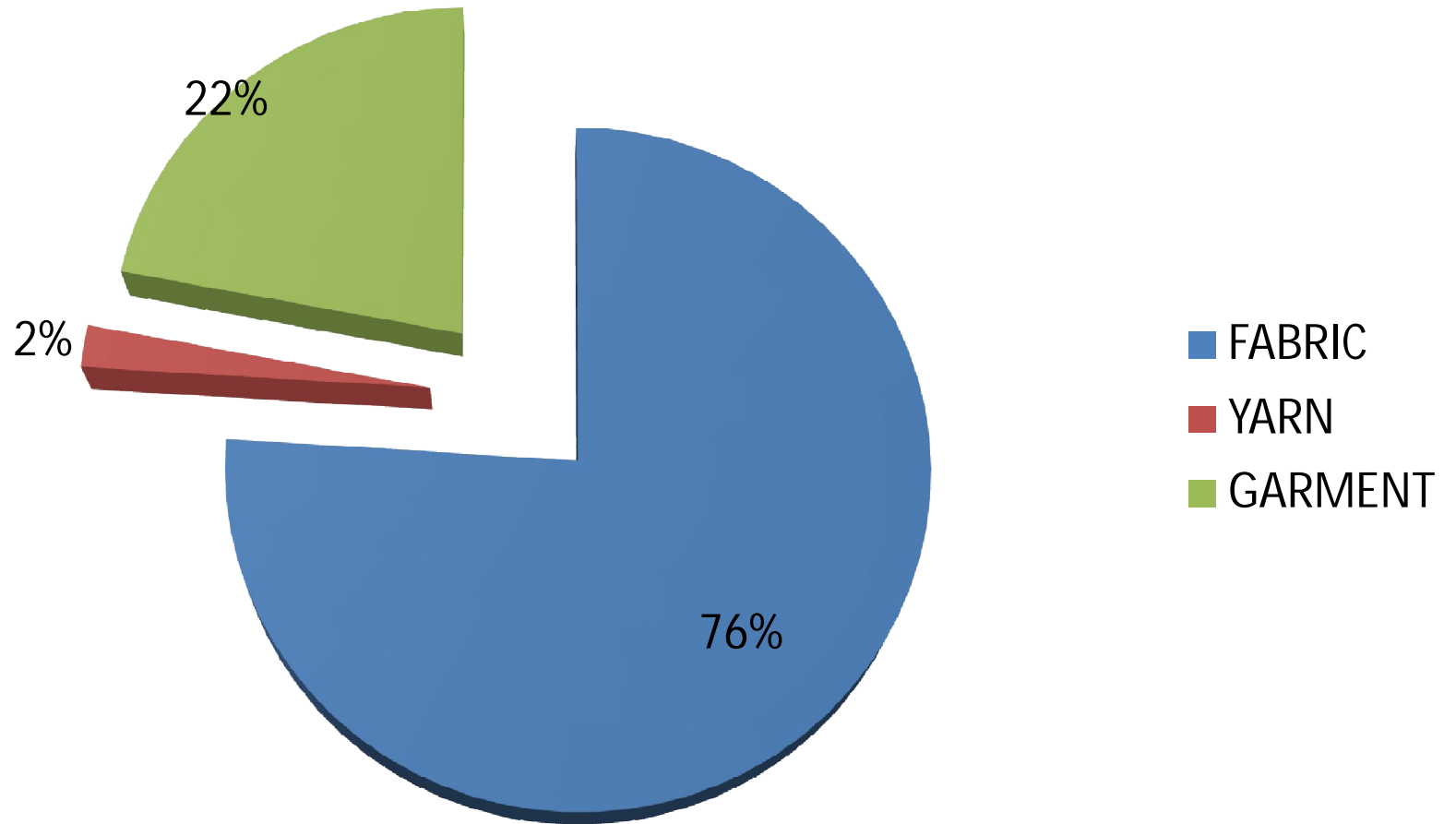
MARKETING NETWORK

- ❖ Excellent nationwide network of about 1600 dealers & business partners, present in every nook & corner of the country
- ❖ Company operated F2F showrooms, brand exclusive shops & Franchisees numbering about 190 for retailing Fabrics & Readymade garments
- ❖ About 300,000 Multi Brand Outlets selling various Siyaram brands to households
- ❖ Supplies to Converters & Export Houses and catering to globally acclaimed names.
- ❖ Presence in Europe, America, Middle East & Far Eastern Countries
- ❖ Dyed Yarn supplies to all important industrial customers

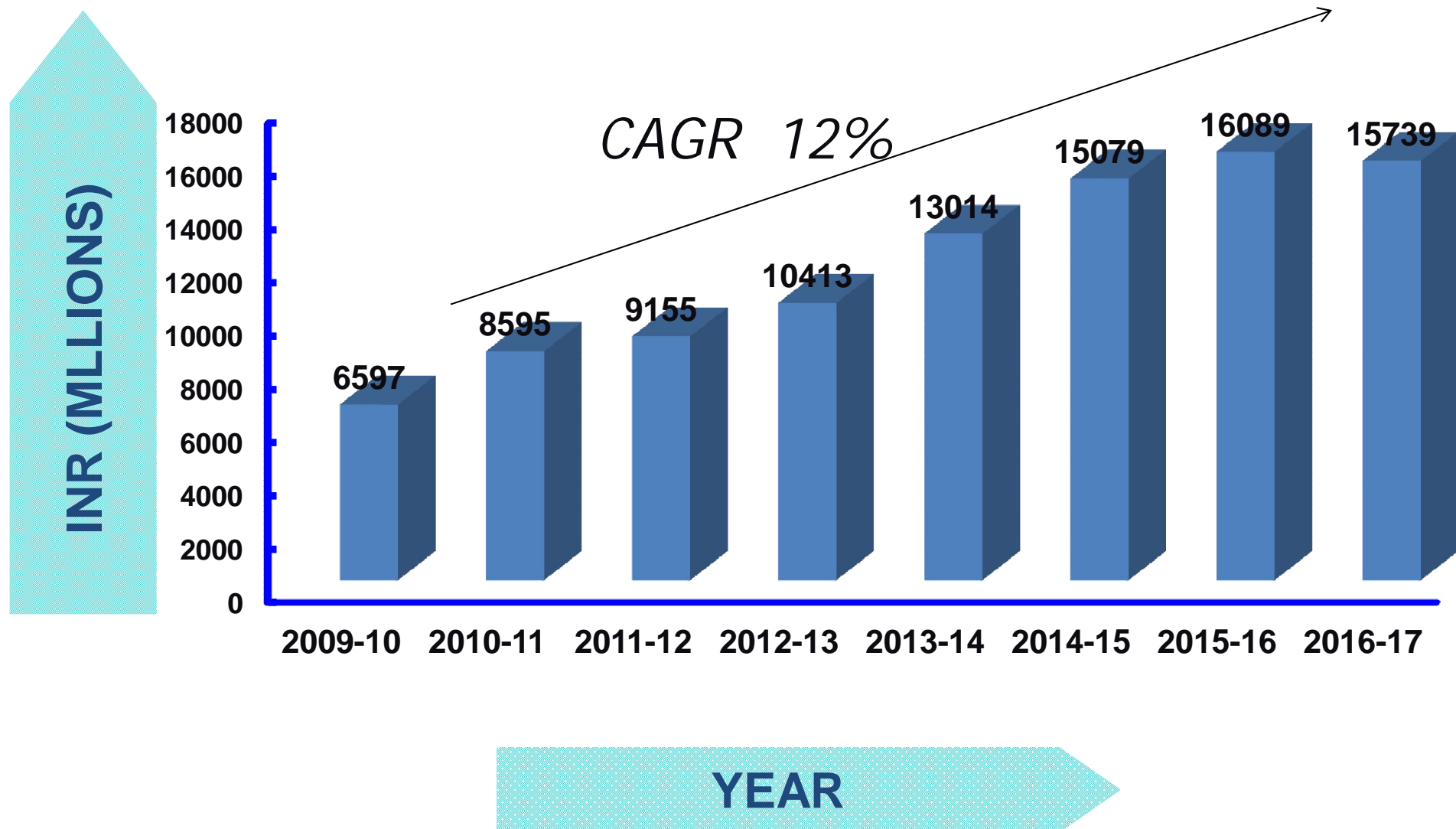


Key Financial Highlights



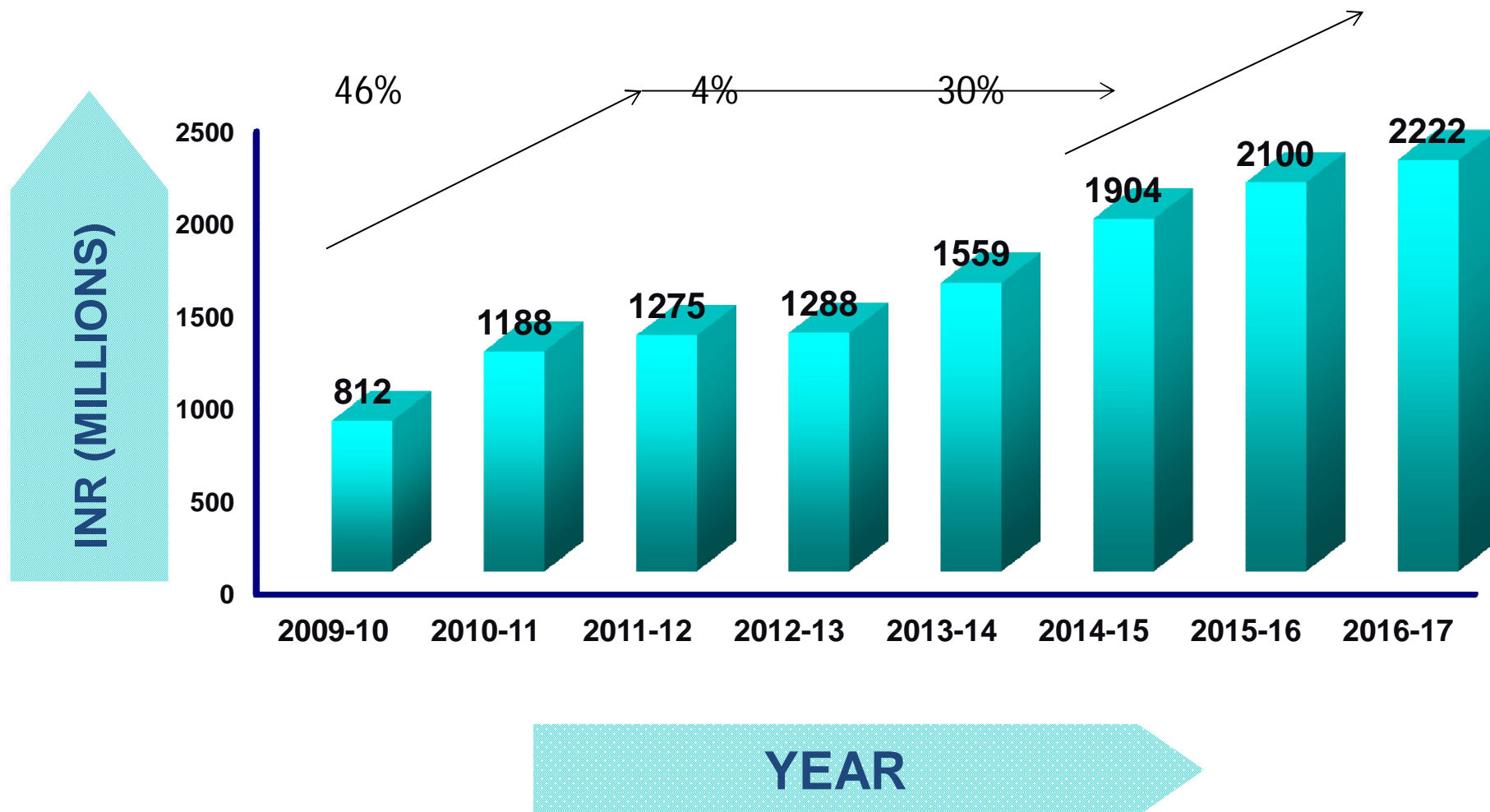


NET SALES - MILESTONES

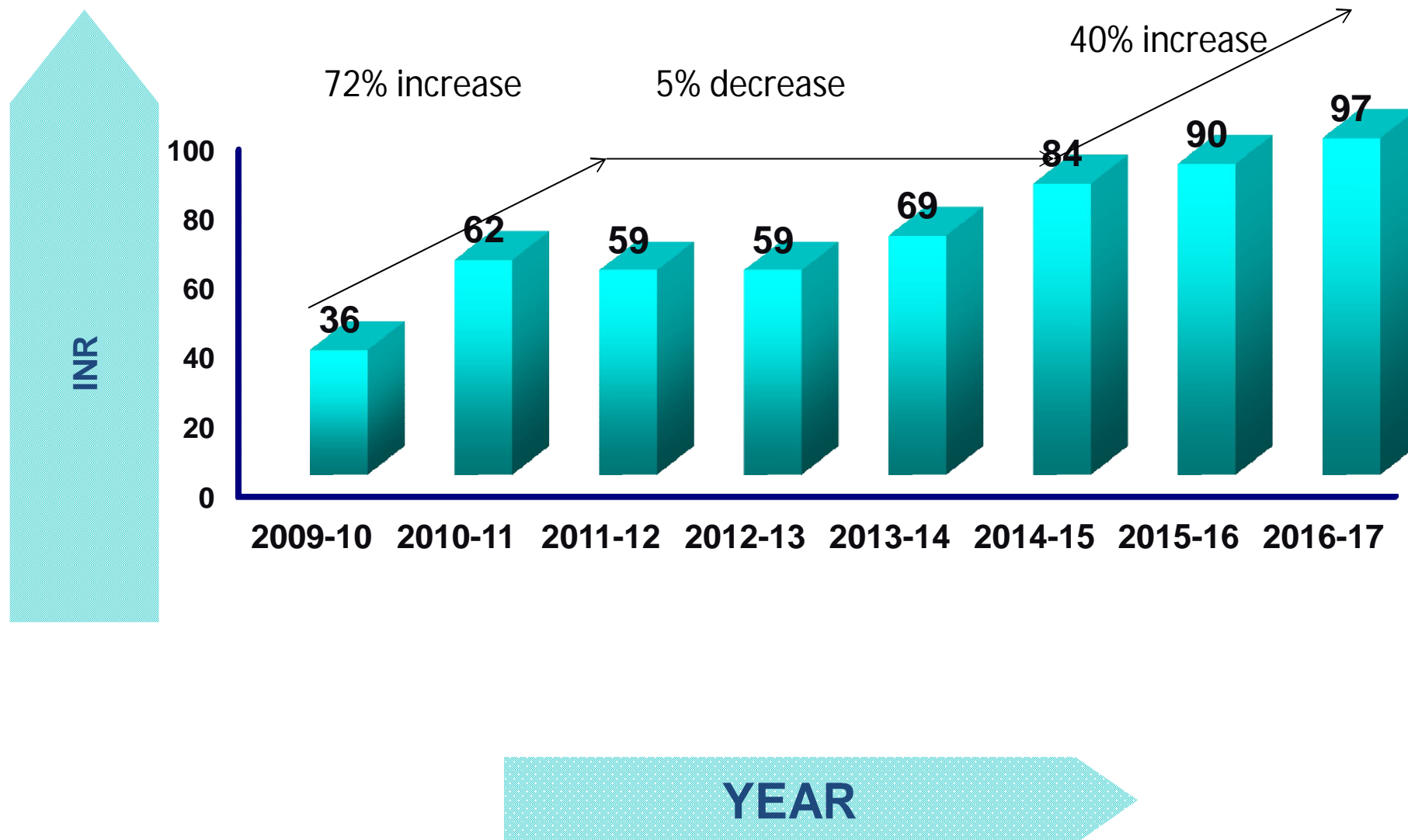




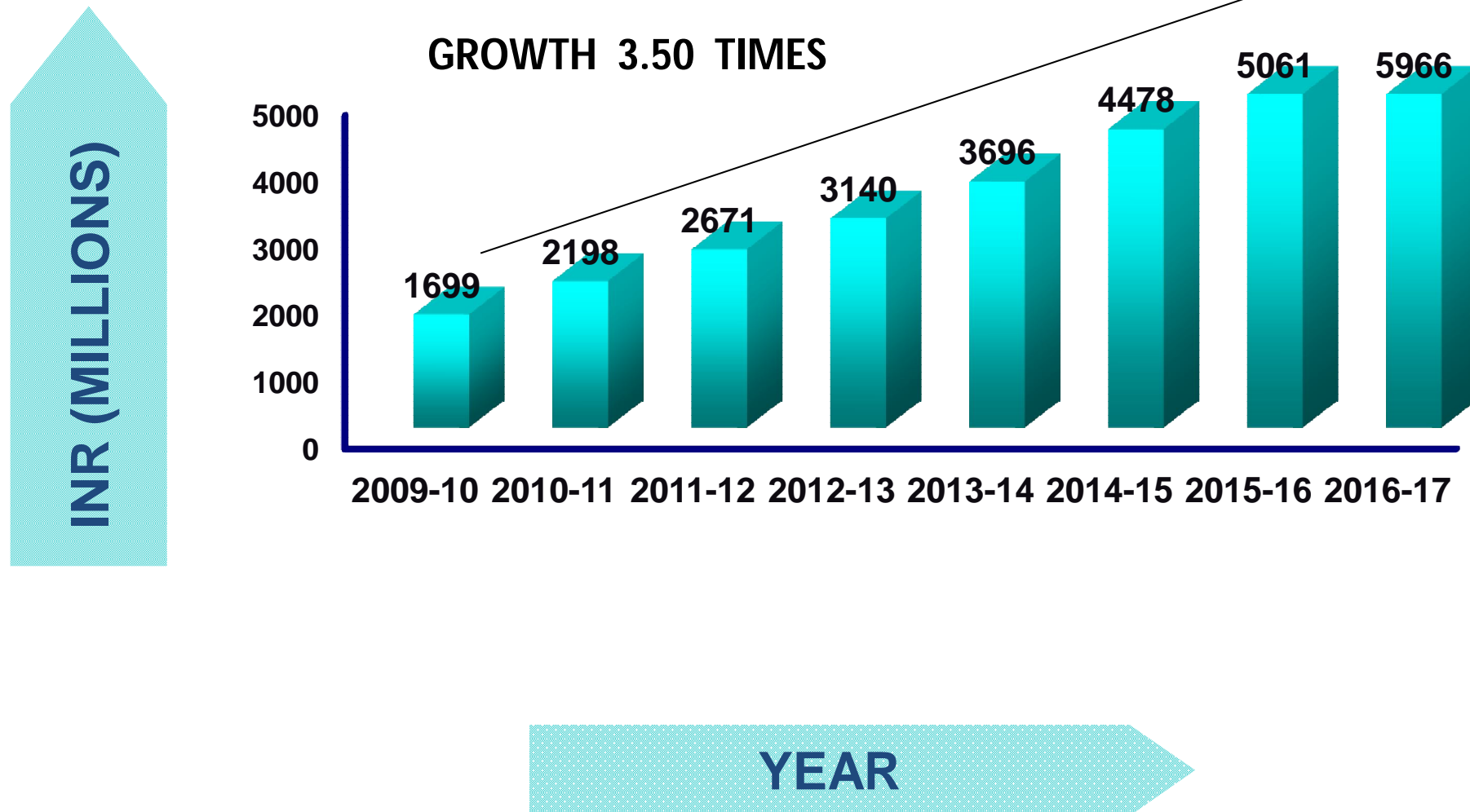
GROWTH IN E.B.I.D.T.



EARNING PER SHARE

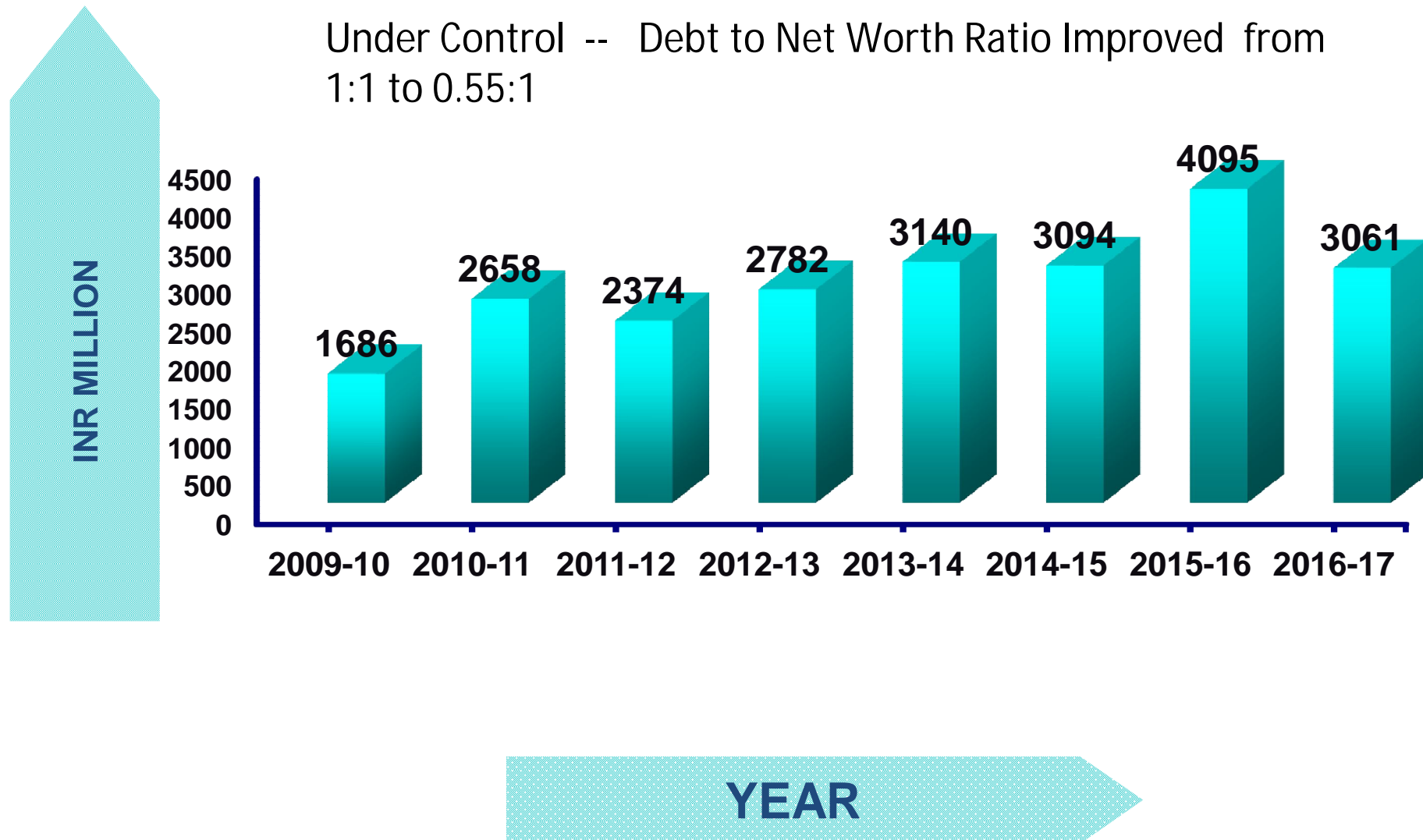


NET WORTH



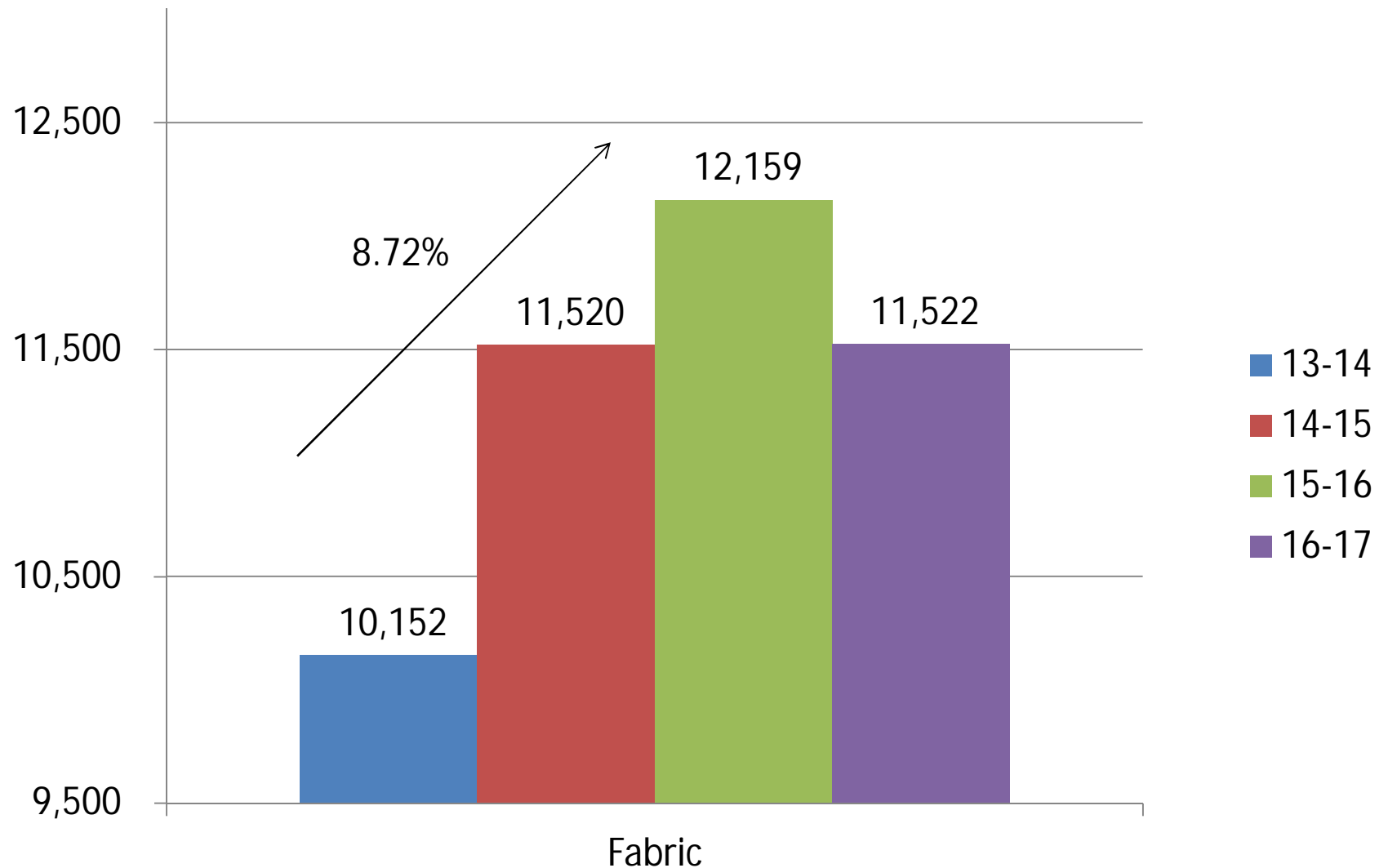
DEBT LEVEL

Under Control -- Debt to Net Worth Ratio Improved from 1:1 to 0.55:1

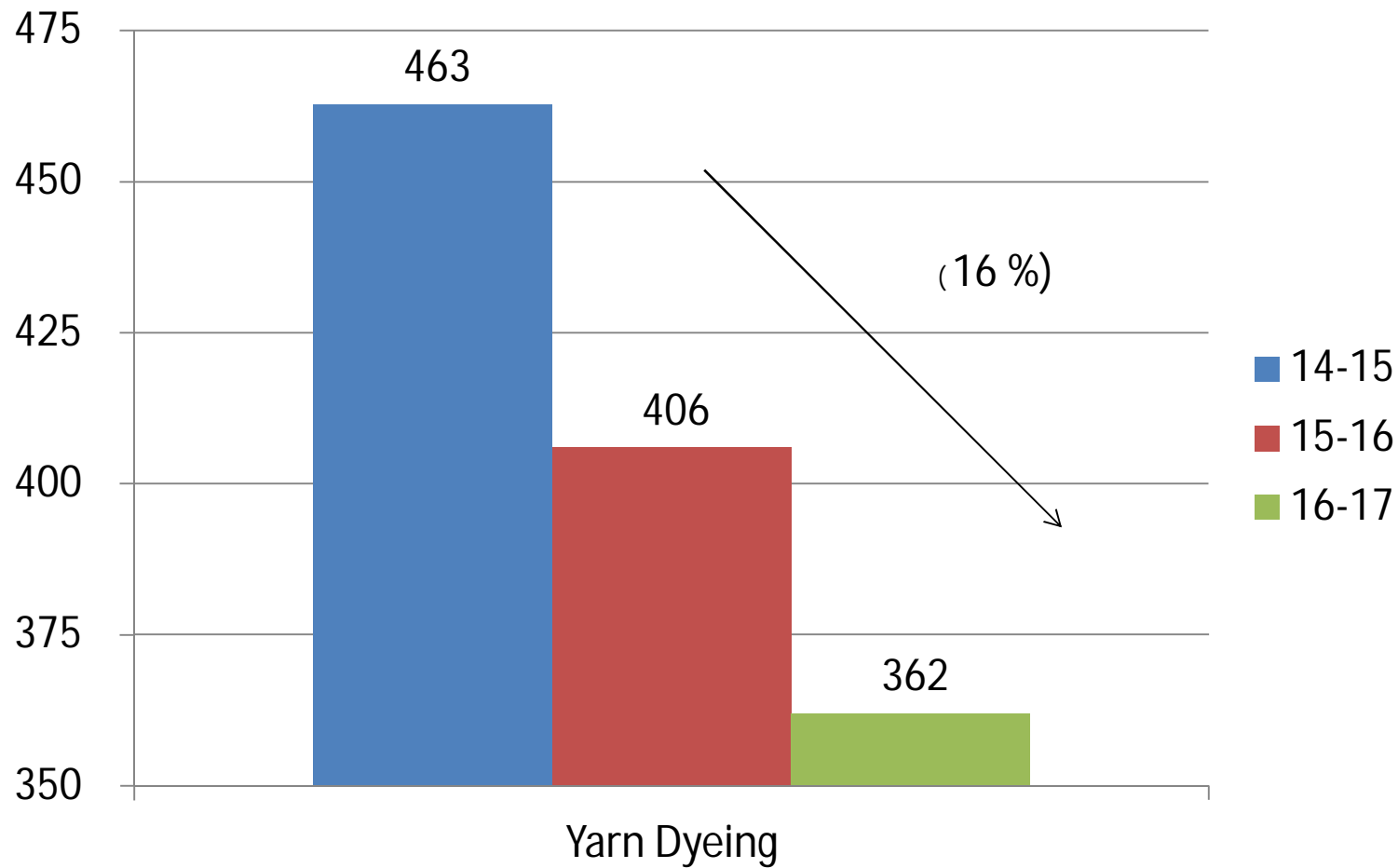


Siyaram's

Growth in Net Sales in 16-17 Rs. Million

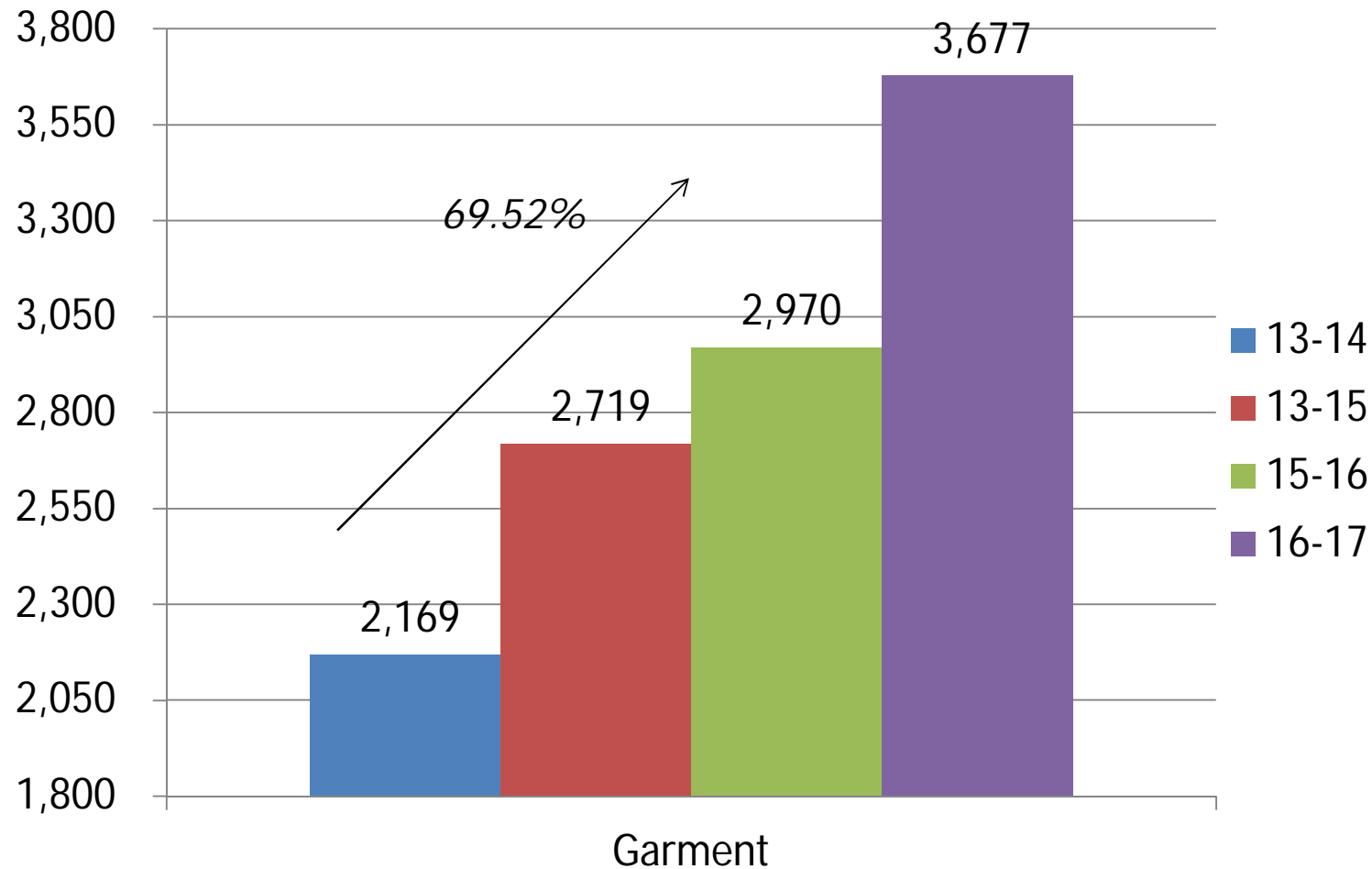


Growth in Net Sales in 16-17 Rs. Million



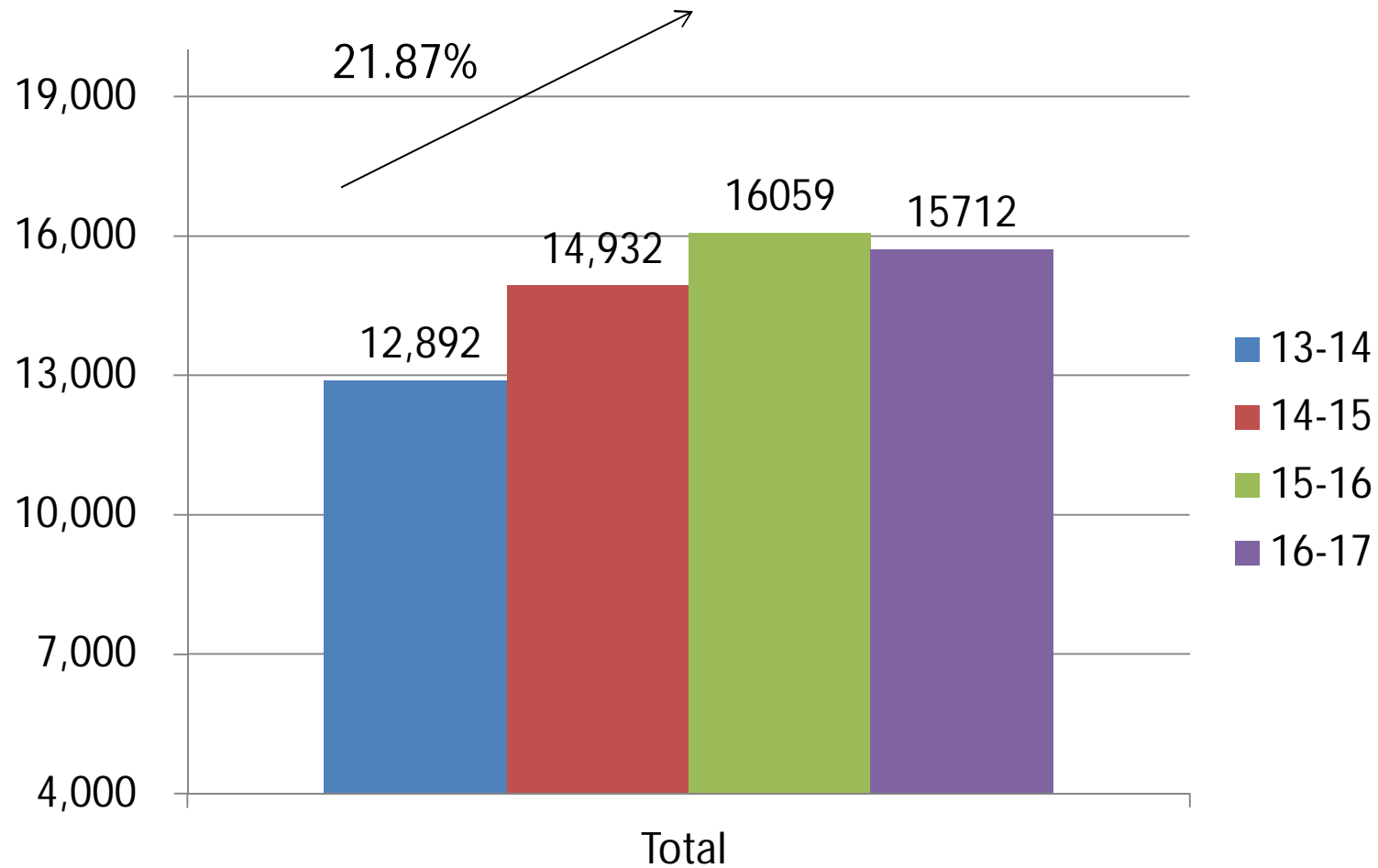


Growth in Net Sales in 16-17 over 13-14 ***Rs. Million***



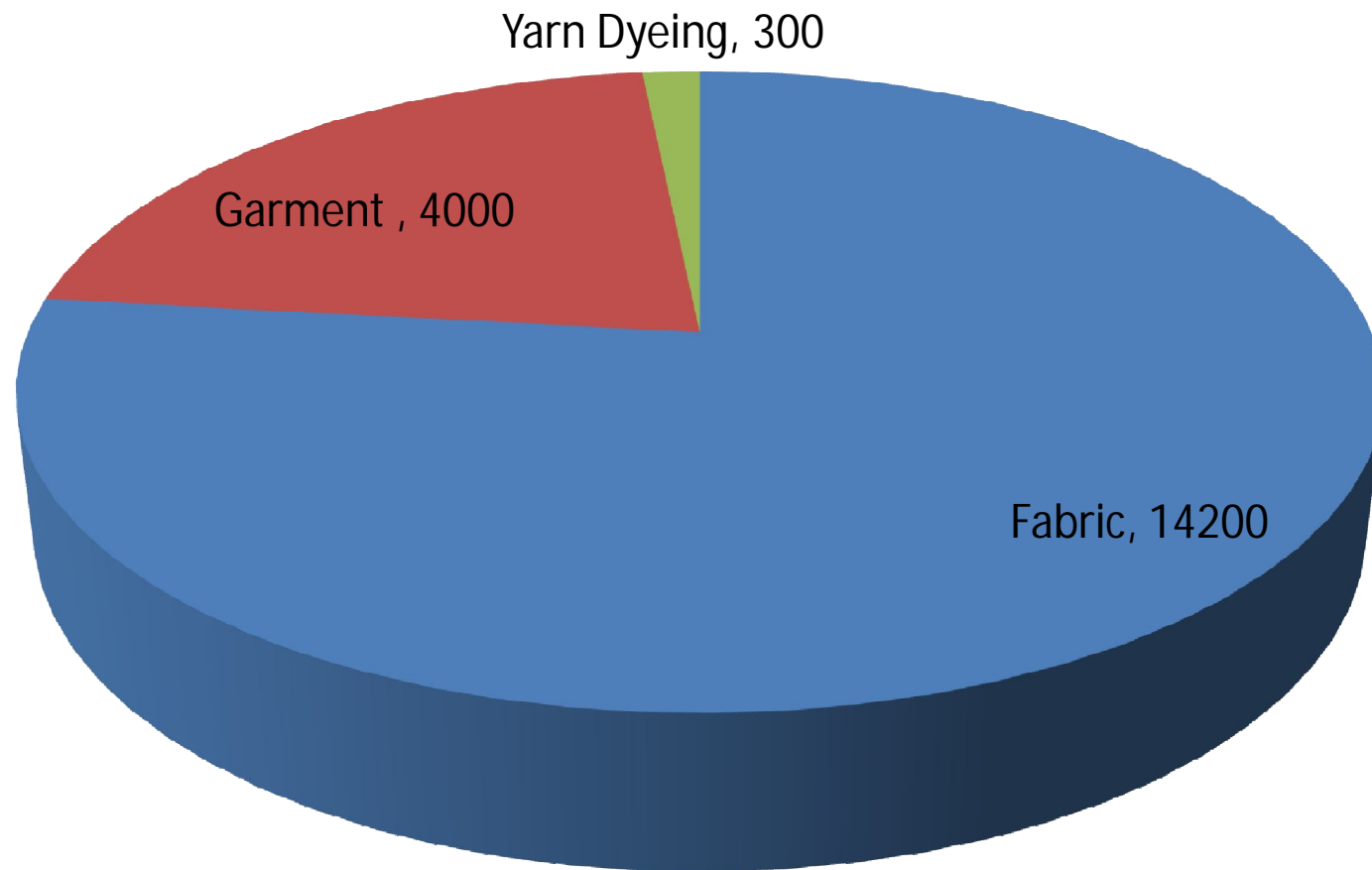


Growth in Net Sales Rs. Million





Sales Projection for 17-18 - Rs 18500 million





We thank you
for being a part of
this magnificent growth story !

Come Home to Siyaram's...

Thank You